



pouring into South Asian museums themselves today?

How do museum curators and staff navigate the challenge of engaging audiences increasingly heterogeneous in terms of their background, relation to, and knowledge of the South Asian history and cultures or of the British

Empire, not least diaspora communities and visitors from the subcontinent?

Are 'Area Studies' galleries even relevant today, or is it the responsibility of museums, if it not driven by the appetite of visitors themselves, to integrate artefacts from the Indian subcontinent into existing galleries of fine arts and architecture, design and technology, migration and urban space, or other categories? Exactly who wants a 'South Asia' gallery anyway?

